Smart Regional Development

SMART AIRPORT CITIES #6

Aeroportul Internațional Oradea | 12.11.2026 | Terminalul Vechi

PROGRAM

09:00 – 10:00 | OFFICIAL OPENING

Opening remarks and diplomatic addresses
FLORIN BIRTA - Mayor of Oradea
MIRCEA MĂLAN - President of Bihor County Council
RĂZVAN HORGA - General Director, Oradea International Airport
MIROSLAV IABLONCSIK - Honorary Consul of the Slovak Republic in Oradea
ALINA POP - Honorary Consul of the Kingdom of Belgium in Cluj
GEORG BARDEAU - Honorary Consul of the Republic of Austria in Timișoara
SHAJJAD RIVZI - Honorary Consul of The United Kingdom in Cluj
MALTE HAKEMANN - Coordinator of the Economic Department,
Embassy of the Federal Republic of Germany in Bucharest

The opening addresses will highlight the strategic role of airport infrastructure in regional economic development, diplomatic and economic cooperation, and Oradea's integration into European mobility and investment networks.

10:00 – 11:00 | PANEL 1 – ECONOMIC PANEL

Investment, Regional Competitiveness and International Partnerships
Moderator: CRISTIAN MACEDONSCHI
Keynote Speech: TEODORA SUCIU - General Director, ADLO - Local Development Agency Oradea

Panel participants:
ADRIANA CIOCA - President, CCE-R | Swiss Chamber of Commerce in Romania
MALTE HAKEMANN - Coordinator of the Economic Department,
Embassy of the Federal Republic of Germany in Bucharest
STEPHAN STÜRZER - Deputy General Director, Advantage Austria Romania
ALAIN SCHODTS - General Director, Belgian Luxembourg Romanian Moldovan Chamber of Commerce
ADAM SOBIESZKODA - Executive Director / Board Member - Polish - Romanian Bilateral Chamber of Commerce and Industry (PRBCC)

Key topics:
The role of chambers of commerce in attracting investment
Developing regional industrial ecosystems
Nearshoring and industrial relocation in Central Europe
Airport infrastructure as an economic accelerator

11:00 – 11:30 | COFFEE BREAK & NETWORKING

11:30 – 13:00 | PANEL 2 – AVIATION PANEL

Air Connectivity and Regional Development
Moderator: VALENTIN IORDACHE
Keynote Speeches:
RĂZVAN HORGA - General Director, Oradea International Airport
CLAUS GRUNOW - General Director, Airport Karlsruhe / Baden-Baden
Panel participants:
IULIAN SCORPAN - C.E.O., HiSky
CRISTIAN ANGHEL - C.E.O., TAROM
JAKUB MALECKI - General Manager, LOT Polish Airlines Romania
MONICA DOBRUTCHI - General Manager, Lufthansa Group Romania
REPRESENTATIVE - Wizz Air
CĂLIN GOLOGAN - CEO, Elektra Solar (The Future of Aviation and Electric Aircraft)
MIRCEA TUDOR - CEO, Tudor Tech - Scan Tech
ANDREI GAVRILOVICI - CEO, Interparking Romania

Key topics:
The role of regional airports in economic development
Air routes and their impact on investment
Integrating airports into smart urban ecosystems
Cooperation between airports, local authorities and industry

13:00 – 14:00 | LUNCH BREAK & NETWORKING

PROGRAM



14:00 – 15:30 | PANEL 3 – INDUSTRIAL & CARGO WORLD

Logistics Hubs and Airport-Supported Industrial Development
Moderator: MĂDĂLINA KERESZTELY - General Manager, Intermodal & Logistic Magazine

Keynote Speech:
RÜDIGER FRANKE - Aviation IfraConsult GmbH & Co.KG - Cargo Expert

Panel participants:
RONALD BINKOFSKI - General Manager, CTP Romania (TBC)
ADRIENNE ABRUDAN - Senior Manager of Trade Compliance, Customs, and Logistics for the EMEA Region at Plexus.
DR. ROBERT FEULNER - General Manager, Stiel Romania (TBC)
FLORIN IANCHIS - General Manager Salesianer Romania
IONUȚ PUIU - Technical & Constructions Director, VGP Romania
MIHAI TUDORICĂ - Country Manager, Vilion Energy Solutions
ANDREI BOȚIȘ - Green Building Council
IONUȚ MUNTEAN - General Manager, DEKRA Romania

Key topics:
Developing airport-based industrial and logistics hubs
The role of air freight in European industrial supply chains
Integrating multimodal transport
Oradea as an industrial and logistics gateway between Central and Eastern Europe

15:30 – 16:00 | COFFEE BREAK & NETWORKING

16:00 – 17:00 | PANEL 4 – TOURISM DEVELOPMENT

Air Connectivity as a Multiplier for Tourism
Moderator: CĂLIN ILIE - Honour President, FIHR (Federation of the Hotel Industry in Romania)

Keynote Speech:
ALEXANDRU CHIRA - General Director, Visit Oradea

Panel participants:
DUMITRU FECHETE - General Manager, Hotel President – Băile Felix
SEBASTIAN MUSCAȘ - General Manager, Hilton Doubletree Oradea
CRISTIAN SALAI - Regional Manager, German National Tourist Board (DZT)
ACHIM WEHRMANN - General Manager, German Travel Association (DRV)
ELKE KNALL - General Aviation & Tourism Expert

Key topics:
Air connectivity as a driver of tourism development for emerging destinations
Positioning Oradea in international tourism markets
Cooperation with DACH markets (Germany, Austria and Switzerland)
City breaks and spa tourism, with a focus on Băile Felix
European models of regional tourism development
The panel supports the goal of increasing tourist flows from DACH markets to Transylvania and western Romania.

17:00 – 18:00 | ELEKTRA SOLAR - ELECTRIC AIRCRAFT DEMONSTRATION FLIGHT

Live demonstration flight with the Elektra Solar electric aircraft from Oradea International Airport.

STRATEGIC OBJECTIVES
The conference aims to position Oradea as:
A regional air connectivity node
A platform for industrial and logistics investment
An emerging tourism destination in Central Europe
A competitive regional logistics hub