



Camera de Comerț și Industrie  
a României



CAMERA DE COMERȚ  
ȘI INDUSTRIE  
IAȘI



UKRAINIAN CHAMBER  
OF COMMERCE AND INDUSTRY



Camera de Comerț și Industrie  
a Republicii Moldova



Agenția Română pentru Investiții  
și Comerț Exterior



Asociația  
Investitorilor  
din România  
în Republica Moldova

Ambasada României  
în Republica Moldova



Biroul de Promovare  
Comercial-Economică  
Chișinău



Ambasada Ucrainei  
în România



Uniunea Ucrainenilor din România  
Союз Українців Румунії  
The Union of Ukrainians in Romania

# Trilateral Economic Forum for business and reconstruction in Ukraine

## IASI - Strategic Regional Hub Romania - Republic of Moldova - Ukraine

*IASI, October 24-25, 2024*



# ORGANIZERS and PARTENERS



Camera de Comerț și Industrie  
a României



CAMERA DE COMERȚ  
ȘI INDUSTRIE  
IAȘI



UKRAINIAN CHAMBER  
OF COMMERCE AND INDUSTRY



Camera de Comerț și Industrie  
a Republicii Moldova



Agenția Română pentru Investiții  
și Comerț Exterior



Asociația  
Investitorilor  
din România  
în Republica Moldova

Ambasada României  
în Republica Moldova



Biroul de Promovare  
Comercial-Economică  
Chișinău



Ambasada Ucrainei  
în România



Uniunea Ucrainenilor din România  
Союз Українців Румунії  
The Union of Ukrainians in Romania



Consultatul General al României  
la Cernăuți, Ucraina



Camera de Comerț, Industrie  
și Agricultură Vaslui



Camera de Comerț, Industrie  
și Agricultură Botoșani

ADRO®  
Agenția pentru Dezvoltare Regională  
N O R D - E S T



CCI FRANÇAISE  
EN ROUMANIE



Polish-Romanian  
Bilateral Chamber  
of Commerce and Industry

**Sponsor Premium**

ME MOLDOVA  
ECONOMICĂ

TVR IAȘI

focality

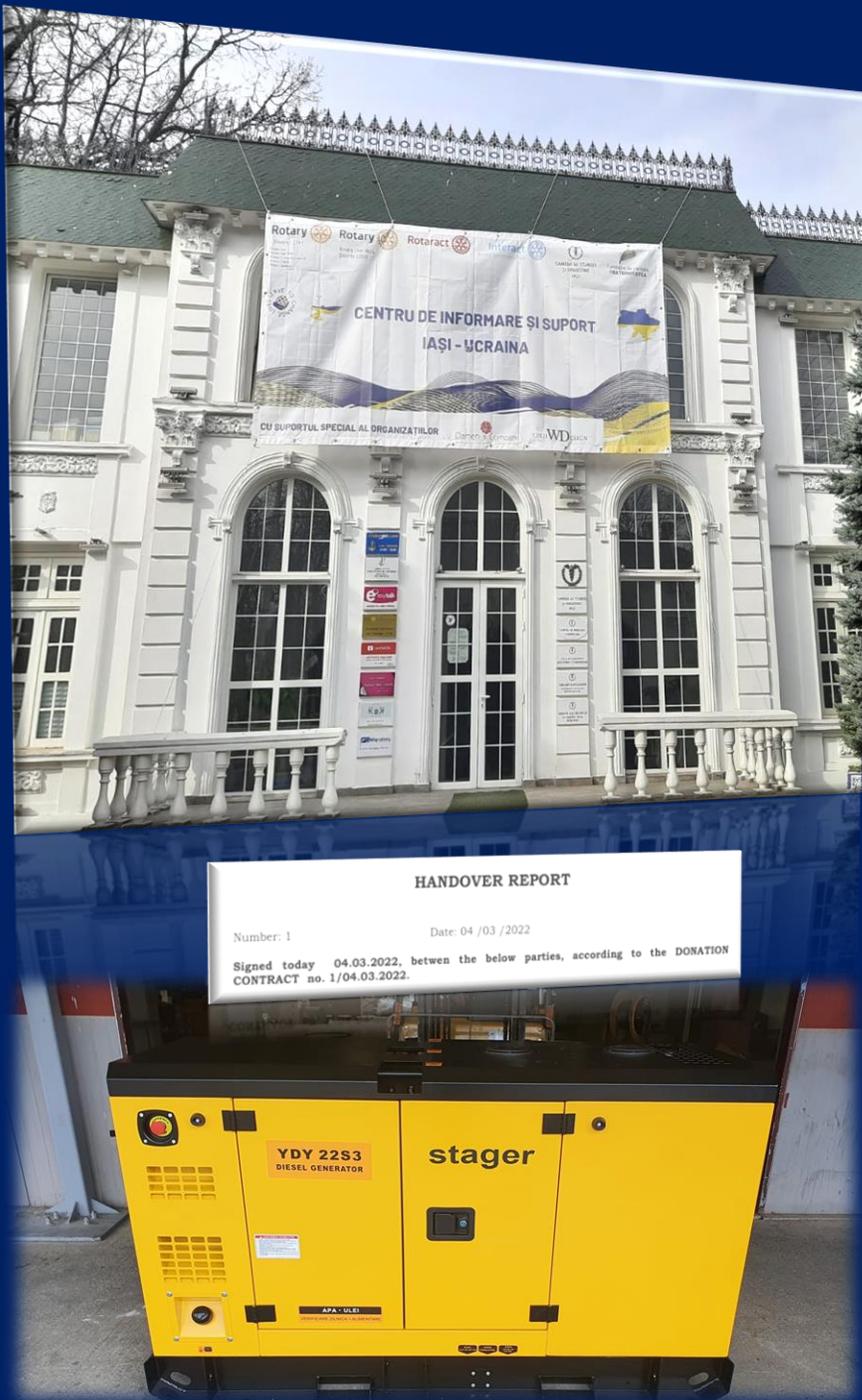
# INTRODUCTION

The organization of this Forum is part of the IASI Chamber of Commerce and Industry's promotion of trilateral relations Romania - Ukraine - Republic of Moldova, actions that gained momentum after the invasion of Ukraine and the refuge of Ukrainian citizens from the war.

From the first days of the invasion, IASI CCI mobilized and, with the support of non-governmental organizations, such as the Rotary Clubs, the Fraternitatea Foundation, the Union of Ukrainians from Romania, as well as with the contribution of entrepreneurs from the region and local authorities, organized multiple support actions for refugees, long before the involvement of governmental and European authorities.

Example: at the call of the Chernivtsi City Hall to send a 20 kVA generating set to replace the frequent power outages at the City Hall canteen, it was possible to send that machine on the 10th day after the start of the war, practically the first equipment that arrived in Ukraine since the start of the war.

Later, a Romania-Ukraine Information and Support Center was established within IASI CCI, which advised several hundred refugees on legal and social integration matters.



# PURPOSE

## Presentation of the Business Climate and Opportunities in Ukraine

- ✓ The event will provide a platform to discuss the current economic climate in Ukraine and emerging business opportunities.
- ✓ The event will cover both short-term and long-term perspectives, with a focus on post-conflict reconstruction opportunities. Participants will have access to updated information on governmental initiatives, infrastructure projects, and key economic sectors requiring investment.

## Creating a Bridge between Companies and Authorities from Romania, Ukraine, and the Republic of Moldova

- ✓ Opening new modalities for collaboration and strategic partnerships between entities in Romania, Ukraine, and the Republic of Moldova. Through discussions and networking sessions, solid connections will be formed between key stakeholders from the three countries, encouraging the exchange of expertise and resources to support regional economic reconstruction and development.





# PARTICIPANTS

## Business Community

- ✓ Entrepreneurs, managers, and investors from various fields of activity, both domestic and international, are expected to participate, interested in exploring business opportunities and establishing strategic partnerships.
- ✓ Representatives of local, regional, and national Chambers of Commerce and Industry, as well as bilateral chambers.

## Members of the Diplomatic Corps

- ✓ Ambassadors and economic attachés of Romania, Ukraine, the Republic of Moldova, and other interested countries, who will offer diplomatic perspectives and support cooperation initiatives.

## Representatives of Governmental and Local Authorities

- ✓ Government officials from the fields of economy, foreign affairs, infrastructure, and regional development are invited to participate and discuss national and regional policies and strategies to stimulate investment and economic development.

## Academic Community and Civil Society

- ✓ University professors, researchers, and representatives of non-governmental organizations, who have the expertise to contribute to post-conflict reconstruction and economic development.



# OBJECTIVES

## 1. Identifying Priorities

- ✓ Facilitating a structured dialogue to understand the main priorities in Ukraine's infrastructure reconstruction and economic development. This objective will include presentations and discussions about critical reconstruction needs, identifying priority projects, and strategies for attracting the necessary investments.

## 2. Stimulating Business Relations

- ✓ Promoting trade and investment opportunities in the region by showcasing current success stories and emerging opportunities. The event will provide a platform for companies interested in exploring new markets and developing strong partnerships. Creating a trusted mechanism for establishing business-to-business partnerships is considered essential.



UKRAINIAN CHAMBER  
OF COMMERCE AND INDUSTRY

# OBJECTIVES



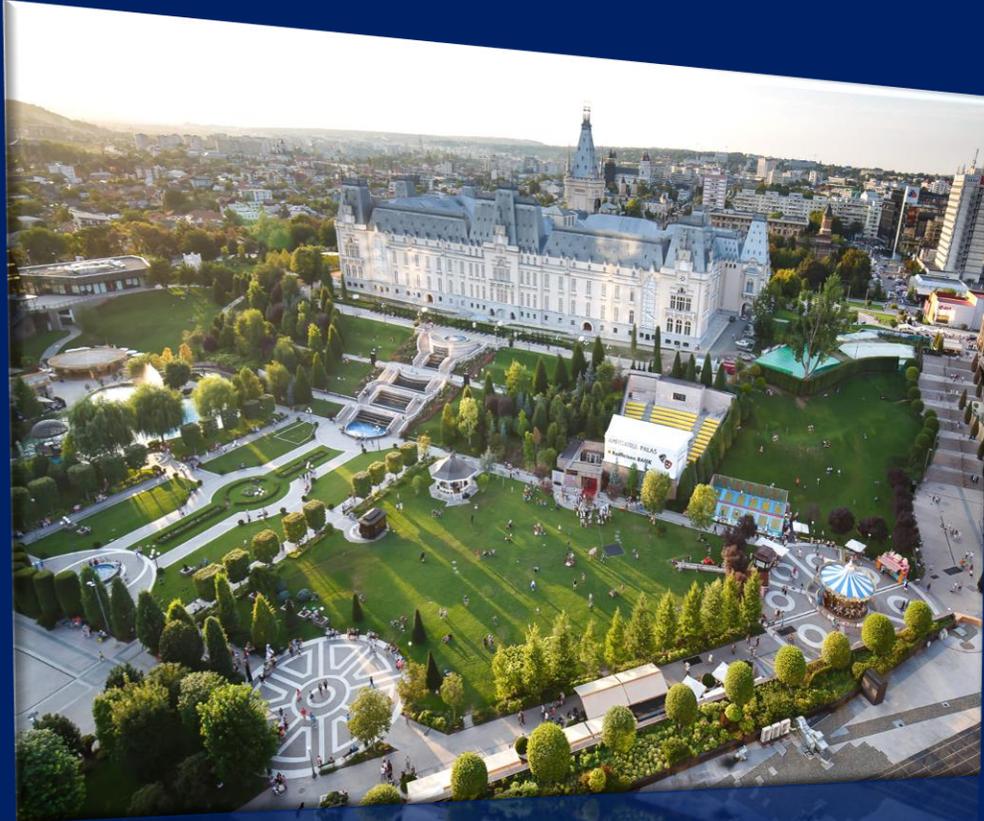
## 3. Promoting IAȘI as a Strategic Center

✓ Highlighting the strategic advantages of Iași County and Iași City in the context of regional and international cooperation. The discussions will address the role of IAȘI as a business and logistics hub, as well as the opportunities it offers for companies interested in expanding their activities in the region.

## 4. Strengthening Bilateral Relations and Expanding to Trilateral Relations

✓ Encouraging collaboration between Romania, Ukraine, and the Republic of Moldova to develop joint projects and promote regional stability and development. This objective will include networking sessions and meetings among participants from the three countries.

# CONCLUSION



- ✓ The event represents an extraordinary opportunity to explore and develop economic relations between Romania and Ukraine, as well as with the Republic of Moldova.
- ✓ Through presentations, discussions, and networking sessions, participants will be able to identify concrete business opportunities, establish strategic partnerships, and actively contribute to regional reconstruction and economic development efforts.

# AGENDA



## Thursday, October 24

**18:00** Official dinner with the participation of authorities, representatives of the diplomatic corps, companies and partner organizations

## Friday, October 25

**09:30** Registration of participants

**10:00** The official opening. Plenary session

**11:00** Trilateral panels Romania - Ukraine - Republic of Moldova. Part I

Room 1: Energy and innovative technologies

Room 2: Logistics and infrastructure

Room 3: Constructions and urban renewal

**12:30** Coffee break and networking

**13:00** Trilateral panels Romania - Ukraine - Republic of Moldova. Part II

**14:30** Business lunch and informal discussions between participants

**15:30** Business-to-business session

**17:00** Closing the Forum